



*“Social media allows us to behave in ways that we are hardwired for in the first place - as humans. We can get frank recommendations from other humans instead of from faceless companies”*

*- Brian Solis*

## LEADING SOCIAL MEDIA STRATEGIST

## DYNAMIC CONTENT WRITER WITH GLOBAL REACH

## EXTENSIVE, ECLECTIC NETWORK

“We have engaged Deanna and m!Media to broadcast to thousands of our Canadian High School leaders the merits of leveraging social media for youth empowerment. Her style is efficient, engaging and electric! One of the best social media marketers we have seen.”

*-Laurie Friesen,  
Director,  
CCYMN*

## Deanna Beaudoin

An educator, published author and youth pastor, Deanna is an entrepreneur and digital media strategist. Regularly facilitating youth empowerment & positive technology seminars, Deanna started her career leveraging the power of technology / social media blogs to inspire youth; which was her primer to social media marketing. A youth pastor with magical podium presence, Deanna has broadened the scope of her digital ecosystem and now expands her reach into the corporate and non-profit world . Deanna’s m!media tenet is to develop and co-create a holistic appreciation for your vision — and then stitch together these fantastic details and re-engineer and repurpose your message to a select, targeted and responsive audience.

A proud parent, Deanna has two children and is as active offline as she is on; an avid adrenalin adventurer, ToughMudder participant, surfer, snowboarder, nordic skier, ocean kayaker and alpine explorer.

## RM&A are venture CATALYSTS.

*We are a boutique, strategic advisory firm which blends specialized capital markets and social media services to assist emerging companies get seen, build value and achieve results.*

### RELIABLE RESEARCH

m!Media will research your top influencers, create and maintain relationships with Bloggers, PR reps & Press Writers, to keep on top of competitors, and trends in ‘Client Space’. We’ll write and have you approve our copy; then post relevant and specific news and newsworthy articles, all in real time.

### MANAGE/MAINTAIN

m!Media will build, manage and maintain all social platforms pertaining to your company; plus oversee all current and future projects including Web Development, Facebook, Twitter, Blog channels, Google ads / analytics, Youtube, Hootsuite et al. We will take you through a simple strategy session and consolidate or create – dependent on your needs.

### AVAILABLE & ACTIONABLE

Social Media doesn’t sleep, nor have holidays. We are available 24-7 and will attend client openings, events, press conferences, launches, live tweeting/posting from events, we’ll record video clips and or short ‘sound-bytes’; whatever is relevant to you to fit your needs.

“...m!Media sparked a revelation that we, the people ~ our organization ~ has a voice, and through the democratization of content and ideas we can once again unite around common passions, inspire movements, and ignite change. For your business to stand out and succeed, you have to put a primary focus on the social media space, go in big (halfway will not do), or go home.... and do it better than most, right from the start. m!Media and Deanna Beaudoin will help and your company thrive in her social media guide”

*-Lance Rosen,  
CEO, Plous Posers*



**Ray Matthews  
& Associates**

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