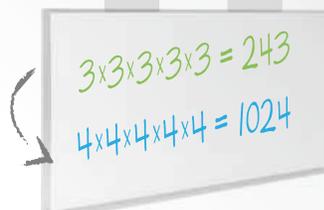




"You can dissolve into the mainstream, or be distinct. To be distinct, you must be different - and to be different, you must be what no one else but you can be".

- Alan Ashley-Pitt

**LEADING BUSINESS DEVELOPER.
BOUTIQUE STRATEGIC ADVISORY.
EXTENSIVE NETWORK.**



"This guy is amazing. Ray Matthews is relentless to get results; and is bar none, the best horizontal marketer I've ever seen."

-Michael Herrmann,
Senior PR Manager,
Xbox & Entertainment, Microsoft UK

Ray Matthews, a former educator, Rotary Foundation Scholar, author and entrepreneur, is a marketing, business development and financing specialist.

Ray founded the direct-sales company Balance Fashions in 1990 and turned it into a multi-million dollar company in just 24 months and, after expanding sales distribution internationally, he sold it successfully in 1992. Mr. Matthews then ventured into the web world as a financier and start-up specialist.

In 2000, Ray co-founded and led the financing of Qwest Emerging Biotech Fund (VCC) Ltd., a boutique life sciences fund that in 2004 merged into the Advantage Life Science Fund I and, in 2006, won Canadian Venture Capital Association 'Deal of the Year' for its successful exit of Aspreva Pharmaceuticals (23.4X). In addition to leading the fund raising, Ray targeted and closed a strategic agreement between Qwest Emerging Biotech Fund (VCC) Ltd. and Burrill and Company, one of the largest life science merchant banks in the world. Ray is also the founding partner of Lions Capital and BC Advantage Funds; was responsible for aggregating over \$250 million in venture capital and portfolio company financings, and assisting significant fund raising requirements for external private and public companies.

Ray is a proud father of #1 son Erik; an avid sportsman, skate skier, squash and tennis player, avid reader, world citizen and home exchanger internationally.

RM&A are venture CATALYSTS.

We are a boutique, Canadian-based, financial advisory firm which provides specialized services to assist emerging companies get seen, build value, and achieve results.

M! - M!ARKET ENHANCEMENT / INVESTOR RELATIONS

Our rolodex is yearning to discover 'below the radar' companies who are 'differentiators' in their sectors and market space. We will expose your story to investment advisors, small institutional funds, boutique investors, and analysts and do so with passion, professionalism and impact.

M! - M!ARKETING, M&A AND STRATEGIC ADVISORY

We have a robust network of companies seeking partnerships, M&A and strategic alliances to increase value and drive toward profitable realizations.

M! - M!ENTORING AND MESSAGING

We have expertise to support you in executive mentoring and help you prepare the appropriate industry-specific messaging materials to strengthen how you are perceived by the financial community.



"...over the years, I have worked with a number of people in the capital markets. Never have I met someone with as much attention to detail and follow-up. I call Ray my stickhandler because he is always there 120% and he has all the moves. Ray has a gift of knowing when to hold back and listen and when to speak up strategically. He knows how to read people so well it saves time and effort when deciding how to deploy resources - he's really sensitive to investor signals and "tells". I have a great deal of faith in his ability to achieve win-win outcomes. That is, a deal is only good if it's good for all parties and that aligns with our philosophy. It's not just about money after all"

Stephen Duke,
CEO, George Mobile



**Ray Matthews
& Associates**

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